

Announcing the 2012 Caregiver Friendly Awards

The 2012 *Today's Caregiver* magazine's Caregiver Friendly Award recognizes outstanding books, media, products and services which have been designed with the best interest of the caregiver and their loved one in mind. Whether you are a publisher, producer, service provider or product manufacturer, *Today's Caregiver* magazine's Caregiver Friendly Award provides an outstanding opportunity to be acknowledged as among the best in your industry.

We encourage you to enter the best of your Caregiver Friendly solutions for consideration and be part of a select group honored with *Today's Caregiver* magazine's Caregiver Friendly Award.

Please read the following to find out how to enter.

Instructions For Entering

Review these instructions carefully, as late submissions or omissions of required materials may result in imposition of a late fee or disqualification of your entry.

Complete the entry questionnaire, taking care to answer each question clearly and fully, yet concisely. Focus on providing substantive information and not marketing hyperbole.

Whenever possible, product manufacturers should submit a sample of the product. Sample products are not required, but can aid in the judging process. Products larger than 2 feet by 2 feet will not be accepted.

Award Nominees must submit:

1. A completed entry form
2. A press release or information sheet
3. The appropriate entry fee
4. One of the following appropriate to entry:

Books:	2 Books
Media:	2 Audios or Videos 2 CDs, DVDs or Cassettes The URL of the nominated website
Products:	Product picture on desk and sample of product (optional)
Service:	50 word description

Avoid fancy packaging when submitting your entry. All special backing, structures, and folders (e.g. binders, plastic sleeves and protective boxes and wrapping) will be removed prior to judging.

All entries will become property of Caregiver Media Group and will not be returned.



ENTRY QUESTIONNAIRE

Today's Date

Entry Title or Name

Org/Pub

Website Address

Contact Person

Address

Phone

Email

Choose One

Product Service Media Book

Entry fee covers one category. Please add \$50 for each additional category.

Describe what makes this entry Caregiver Friendly in 50 words or less.
(Attach additional sheet)

Payment Options

\$75 entry fee

\$50 per additional category

\$10 non-profit discount non-profit tax ID _____

I have enclosed appropriate check or money order made out to Caregiver Media Group

Credit Card Information: Visa Mastercard

Name on Card:

Address:

Phone:

Card Number:

Amount Charged: Exp. Date:

Signature:

What Products Are Eligible?

Caregiver Friendly Awards will be presented to outstanding books, services media and products that have been designed to meet the needs of the caregivers and their loved ones.

Judging and Submission Requirements

Entries and all required materials including entry fees must be received by Caregiver Media Group no later than 5PM on March 16, 2012.

The judges will be selected from among the writers and editors of *Today's Caregiver* magazine along with recognized leaders in healthcare. Magazine contributors and authors are allowed to enter, but will be ineligible from judging their own work. Judges' decisions will be final. Winners will be announced in *Today's Caregiver* magazine, on caregiver.com and at a 2012 Fearless Caregiver Conference.

Is A Manuscript, Re-release Eligible?

Book manuscripts are not eligible. New releases are eligible if the publishing date is within the year 2011. Re-releases are eligible if most of the material is new and has been published for the first time within the year 2011.

CALL FOR ENTRIES

Winners Receive:

- Recognition at Annual Fearless Caregiver Conference
- Inclusion in Caregiver Friendly Award issue of *Today's Caregiver* magazine
- Online recognition at Caregiver.com
- Official Caregiver Friendly Award seal (for use with winning entry)

Address for Entries:
Caregiver Media Group,
3350 Griffin Road
Fort Lauderdale, FL 33312
Phone: 800-829-2734

